

Green Community Vision Plan



**An Environmental Strategic Planning Initiative
Sponsored by Green Illinois,
Illinois Environmental Protection Agency
July 2004**

Green Illinois Grant Partners

Village of Oswego
Village of Montgomery
Oswegoland Park District
Oswego Public Library District
Oswego Community School District #308
The Conservation Foundation

Environmental Facilitator

Joyce Hollingsworth
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Consulting Staff

Kay McKeen
S.C.A.R.C.E./Scrap Book Rescue
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INTRODUCTION

In February 2002 the Village of Oswego together with five (5) partners, Village of Montgomery, Oswegoland Park District, Oswego Community School District 308, Oswego Public Library District, and The Conservation Foundation, were one (1) of sixteen (16) Illinois communities to receive a Green Illinois Grant administered by the Illinois Environmental Protection Agency. The grant enabled the partnering organizations to hire an environmental facilitator to assist staff, public officials, and residents in the creation of an environmental vision plan for the Community. For two (2) years the partners committee, consisting of Staff representatives, worked with the environmental facilitator and members of the public to establish the Green Illinois Vision Plan through inter-active planning activities focused on environmentally related issues and topics.

Public participation activities included the following:

- ◆ Community Survey to collect initial data on the areas of environmental concern and priority as well as the level of knowledge of environmental topics.
- ◆ Vision Sessions to evaluate the survey results and develop community-wide environmental vision ideas.
- ◆ Planning Sessions to review results of the previous sessions, organize vision ideas into an overall long-term vision, and perform a SWOT analysis (strength, weakness, opportunities, and threats), identify outcome measures for year milestones, create one-year action plans, and identify areas of coordination and collaboration between organizations.
- ◆ Open House to collect verbal and written comments, concerns, and feedback about the Vision Plan draft ideas and topics and receive written survey results to direct the Partner Committee with final activities, document preparation, and technical presentations.

In addition, the partners committee participated in PrairieFest 2004 Business Expo to introduce the idea of the Vision Plan and encourage residents to participate in environmentally-friendly activities. In Summer 2004, the committee issued a Vision Plan brochure through the mail to further encourage residents to become familiar with the Vision Plan and participate in any of three (3) technical presentations of the Plan and its environmental topics scheduled for Fall 2004. The technical presentations would be directed to different audiences, teachers and local educators, local residents and homeowners, and school-aged children and their families.

The materials and ideas contained in the Green Illinois Vision Plan serve as an environmental guidance tool for the partnering organizations, the staff and public officials, and local residents within the partners' boundaries. The vision themes are the topics that the plan participants viewed as the important issues to focus on with regards to environmental and legislative activities. The priority goals are the desired outcomes by which would be reached if the directives and guidance were implemented by the five (5) partnering organizations and their residents.

**GREEN COMMUNITIES INTITIATIVE
ENVIRONMENTAL PLANNING PROCESS AND SCHEDULE**

PURPOSE OF SESSION	DATE & TIME	LOCATION
<p>SESSION #1 PURPOSE:</p> <ol style="list-style-type: none"> 1. Review survey results 2. Develop Community-wide environmental vision ideas 	<p>3 choices to attend:</p> <p>May 29, 2003 6-8 p.m. May 31, 2003 2-4 p.m. June 3, 2003 6-8 p.m.</p>	<p>Oswego Public Library 32 W. Jefferson Street</p>
<p>SESSION #2 PURPOSE:</p> <ol style="list-style-type: none"> 1. Review environmental vision ideas from the 3 community sessions and fine-tune into an overall long-term vision 2. Identify our current community-wide and organizational strengths, weaknesses, opportunities and threats relative to the environmental vision 	<p>Monday July 7, 2003 8:30 – 11:00 a.m.</p>	<p>Oswego Village Hall Annex at 65 W. Washington Street</p>
<p>SESSION #3 PURPOSE:</p> <ol style="list-style-type: none"> 1. Develop 1-3 year goals that will begin to move us toward our long-term year vision while taking into account our current strengths, weaknesses, opportunities and threats 2. Identify outcome measures for each year for each of the goals 	<p>Thursday July 10, 2003 8:30 – 11:00 a.m.</p>	<p>Oswego Village Hall Annex at 65 W. Washington Street</p>
<p>SESSION #4 PURPOSE:</p> <ol style="list-style-type: none"> 1. Create one-year action plans with quarterly milestones of the strategies, tasks and stakeholders needed to accomplish each of the first year's goals and outcome measures 2. Identify areas of coordination and collaboration required between organizations in order to be able to achieve goals 	<p>Wednesday August 6, 2003 8:30 – 11:00 a.m.</p>	<p>Oswego Village Hall Annex at 65 W. Washington Street</p>
<p>FEEDBACK OPEN HOUSE:</p> <ol style="list-style-type: none"> 1. Public to provide input and feedback on the draft Vision Plan through survey and written/verbal comments 2. Information received through surveys and Open House will provide direction to the Partners regarding direction of technical presentations of Vision, contacts for participation, and changes to draft Vision. 	<p>Tuesday March 9, 2004 6:00 – 8:00 p.m.</p>	<p>Oswego Public Library 32 W. Jefferson Street</p>

OUR COMMUNITY VISION COMMON THEMES

From all 3 vision sessions

Note: The below themes are not listed in order of priority

1. Public Education and Involvement
2. Water Quality and Ecosystem
3. Bio-Diversity
4. Open Space and Parks
5. Sustainable Development and Balancing Growth
6. Clean Air
7. Waste Management and Recycling
8. Environment Friendly Infrastructure
9. Water Conservation
10. Alternative Transportation
11. Native Planting

BENEFITS TO THE COMMUNITY IF WE ACHIEVE OUR ENVIRONMENTAL VISION

From all 3 vision sessions

Health and Quality of Life

- Higher quality of life for everyone
- Improved health
- Less crime (high crime areas are also polluted areas)
- Benefits the flora and fauna – healthier eco-system
- Average education level will increase
- Improved health for humans and animals
- Fresher air
- Higher quality of life
- Healthier
- More efficient (cost saving from waste reduction)

Economic

- Save money (better health, less garbage). Cheaper and more cost effective to be preservative
- Increased taxes for enforcement and maintenance
- Increased desirability to live here - increase property value
- People will keep their homes up as it increases in desirability
- Degradation of environment leads to low property value
- More desirable businesses more in to increase tax revenues
- Increased property values (more trees on lawns, clean water, etc.)
- Higher property values

Growth & Sustainability

- Twice the size and environmentally friendly
- Desirability attracts more people
- Not to worry about impact of growth because it would be sustained
- Sustaining the environment
- Make environment better

Funding

- More grants to do more
- Open space must be planned for and is expensive to buy and dedicate space

Recreation

- Lots of recreation opportunity

Sense of Community/Pride in Community

- Success breeds success, we want to be the best
- Pride in community, more happiness
- Increased civic pride
- Civic pride
- Pride in the community
- Care for each other and environment
- More aesthetically pleasing

Recognition/Notoriety

- Success breeds success, we want to be the best
- National model
- Look at best practices we want to emulate
- Notoriety – national recognition
- Set an example

Miscellaneous

- More appreciation for our environment
- More work for environmental people
- Title for ideas is “Final Thoughts” harvest – E. Environmentally friendly infrastructure
- Want to have place look more like Hinsdale rather than Naperville

**11 VISION THEMES CONDENSED INTO 8 CATEGORIES
AND SUMMARIZED INTO DESIRED OUTCOMES BY 2010**

PUBLIC EDUCATION & INVOLVEMENT	WASTE MGMNT & RECYCLING	BIO-DIVERSITY & NATIVE PLANTING	SUSTAINABLE DEVELOP. & ENVIRON-FRIENDLY INFRAST.	WATER CONSERV. & WATER QUALITY	ALTERNATIVE TRANSPOR-TATION	CLEAN AIR	OPEN SPACE & PARKS
<p>We envision by 2010 an area-wide center and outreach program for environmental awareness and education</p>	<p>We envision by 2010: That Oswego School District Community area will increase recycling by 100%</p> <p>Commercial businesses will recycle cardboard plastics and metals</p> <p>Government agencies will revise contracts with waste pick-up companies to limit pick-up of non-recyclable waste</p>	<p>We envision by 2010 the Oswego and Montgomery areas will be recognized nationally for their successful benchmarking, preservation and facilitation for growth of new, high quality nature areas</p>	<p>We envision by 2010 that we become the leading city on environmental sustainability and controlled growth; which includes congestion, controlling development through environmentally sensitive planning, green construction specifications for development, and using more environmentally friendly alternative aggregate products in all paved areas.</p>	<p>We envision by 2010 we will reduce local per capita water consumption and return water to the ecosystem, which is a better quality than what was taken out.</p>	<p>We envision by 2010 that all Oswego/Montgomery feet - walk and peddle through life to work, shop and play</p>	<p>We envision by 2010 that all Oswego/Montgomery lungs breathe sweet, clean air</p>	<p>We envision by 2010 that 50% of the land in the Oswego and Montgomery area is protected as public and/or private open space</p>

OVERALL VISION STATEMENT

FOR GREEN COMMUNITY EFFORT

We envision by 2010, being a national model “Green Community” recognized for its:

- Informed and involved environmentally friendly citizens;
- Environmental center and outreach programs; and
- Conservation of resources including land, water, air, and man made materials

Thus, creating

- a higher quality of life
- increase in property values and
- a desirable place to call home.

GREEN COMMUNITY PARTNERS

REALITY CHECK RELATIVE TO THE VISION

STRENGTHS	WEAKNESSES	OPPORTUNITIES	THREATS
<ul style="list-style-type: none"> • Diversity of views • Partnership • Advance vision • Knowledge • Village of Oswego – Eco Committee • Montgomery Plant and Oswego Earth Day • Partner’s and relationship with each other and SCARCE • Commitment • Green Community startup funds • Green space preservation by Park District– long-term vision exists • Material collection/recycling of office waste • Energy of members • Oswego is a tree city 	<ul style="list-style-type: none"> • Limited funds • Limited control with developers (Park District) • Diversity of views • Not all interested parties live here • No growth mindset • Lack of politician involvement in process • Lack of assistance of school • Need to enlist more partners 	<ul style="list-style-type: none"> • Work with Metra, Pace and public transport • We can use our collective political power ☺ • Strengthen partnerships • Expand extravaganzas and collections • Restructure waste hauling contracts • Informed/educated, good press publicity • Management with schools to discuss program • School teach guiding principles • Right move, we have small percentage of area developed • Grants through IEPA, DCCA and other sources • Connect “separated” areas/divisions/communities through trails • Large quantity of volunteers at events • Good spirit in Oswego – gatherings are well attended 	<ul style="list-style-type: none"> • Tax cost – growing up • Lack of political support • Apathy/uninformed public • Not enough funds • Negative community members/ newspaper publishing • Developers drive development • Status quo development/thinking • School courses are one year too late for testing (science curriculum) • Anti-growth = reactionary tactics

* Bolded items represent ideas that received consensus by participants.

IMPLICATIONS FOR SETTING GOALS

What are the implications for setting goals to move us toward our vision given our reality check?

- More strengths than weaknesses
- Each partner has their own budget
- Partners work relatively well together
- Weaknesses can be fixed “kill two birds with one stone” to address multiple weaknesses
- Grants are more likely with partners with track record
- Our community spirit (developed partners) can bring public along
- Use public events/spirit/attendance to help
- Diversity of views will get more people involved
- Lack of political involvement (few elected officials involved) makes it difficult to achieve vision
- Lack of participation of Senior leaders in partner organizations
- Township can only be advisory to county board for development decision
- Take lessons learned from Oswego economical/ecological development commission
- Build bridges to groups that think anything green means “no”
- Lack of political will to changes makes it difficult to get public funds
- Educate our politicians to put ordinances and plans in place to control developers
- Publicity in partners’ newsletters
- Diversity of partnerships can help provide political support
- Declaring ourselves as Green Community opens us up to attract more grants
- Partnerships – broaden through intergovernmental agreement
- Get schools more involved
- Partners can diffuse and address threats



PRIORITY GOALS TO PURSUE

ESTABLISHED FROM VISION AND PLANNING SESSIONS INPUT

PRIORITY GOAL #1 MARKET ENVIRONMENTALLY CONSCIOUS MINDSET

Publicity to public regarding Environmental Issues (education)

Market the final plan to all stakeholders

Get publicity out about the good things that are happening through multiple medias (news, TV, cable, radio, newsletters)

Get more community involvement in the Initiative

Create information base such as a website, newsletter, publication, participation in town events

Share our vision with more communities (i.e. Plano, Yorkville, Kendall County, etc.)

PRIORITY GOAL #2 ENGAGE POLITICAL LEADERS

Assist citizens in communicating concerns to political representative (i.e. issues sheet, legislative initiatives)

Create a liaison with District 308 to promote goals

Involvement and support of local politicians and officials

Inform partner's board about grant, issues, and environmental news

Get elected officials to support plans as soon as possible

Village Boards to recognize identity of Green Community Initiative "Committee"



PRIORITY GOAL #3 EDUCATE THE PUBLIC

Get schools to integrate environmental education in classrooms

Annual workshop series for public education (brochures)

Get schools involved

Tailor school/library programs to the environment

Educate the public on Vision Themes

Bring this (GC) information to general community groups; educate civic, schools, churches, etc.

PRIORITY GOAL #4 PROMOTE SUSTAINABLE DEVELOPMENT (including Development, Open Space, Biodiversity)

Institute native planting ordinance. (encourage residential planting)

Adopt “Smart Growth” principles for development

Require “cluster” development

Create stronger ordinances for all new developments

Increase land/cash requirements for new developments



PRIORITY GOAL #5 WASTE REDUCTION

Change waste-hauling contracts to “Pay As You Throw”

Organize partner’s office recycling program to increase waste reduction (set example for community)

Encourage local businesses to recycle to set a good example

Increase recycling percentage

Decrease garbage tonnage through increase in recycling and home composting, as well as education of reducing waste at home

PRIORITY GOAL #6 BUILD PARTNERSHIPS

Work with FREP (Fox River Eco. Partner) to combine efforts/goals

Outreach/partner with surrounding Villages and Townships

Create an action oriented group of citizens

Identify a “Tireless” individual to push where needed

Build partnerships

PRIORITY GOAL #7 SECURE FUNDING

Identify a source(s) of ear-marked funding

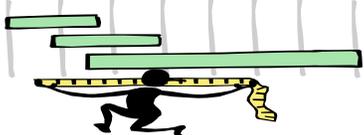
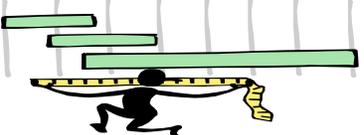
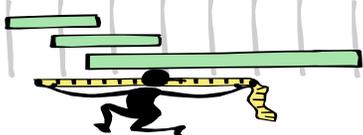
Secure funding through Partner Organizations

Find organization or for-profit companies to sponsor initiative

Get money for projects through grants and outside organizations

GREEN COMMUNITY PARTNER GOAL PRIORITY#1

MARKET ENVIRONMENTALLY CONSCIOUS MINDSET

Year 1 END OF 2004 MEASURABLE OUTCOME	Year 3 END OF 2006 MEASURABLE OUTCOME	Year 5 END OF 2008 MEASURABLE OUTCOME
		
What specific <u>OUTCOME</u> do we want to <u>ACHIEVE</u> by the end of 2004 for this goal?	What specific <u>OUTCOME</u> do we want to <u>ACHIEVE</u> by the end of 2006 for this goal?	What specific <u>OUTCOME</u> do we want to <u>ACHIEVE</u> by the end of 2008 for this goal?
Complete development of a marketing/communications plan.	Visible evidence of public and political involvement and support; Environmental Commissions formalized in Oswego and Montgomery.	The public (and not just Green Community Partners) is driving the initiative.
What will be the <u>EVIDENCE</u> to all at the end of 2004 that the above outcome has been achieved?	What will be the <u>EVIDENCE</u> to all at the end of 2006 that the above outcome has been achieved?	What will be the <u>EVIDENCE</u> to all at the end of 2008 that the above outcome has been achieved?
<ul style="list-style-type: none"> • Marketing manual in hand. 	<ul style="list-style-type: none"> • Resolutions passed by partner government agencies in support of plan and staff person from each assigned as primary contact • Residents from partner committees involved in a leadership role • Active public involvement and promotion of activities. 	<ul style="list-style-type: none"> • Citizens and not the government/partner agencies lead the initiatives.
What will be the <u>BENEFIT(S)</u> to the community if we achieve this outcome?	What will be the <u>BENEFIT(S)</u> to the community if we achieve this outcome?	What will be the <u>BENEFIT(S)</u> to the community if we achieve this outcome?
<ul style="list-style-type: none"> • Strategic marketing plan for next five years that will engage and make aware that green community plan has begun. 	<ul style="list-style-type: none"> • The residents will be driving the green community initiatives as the area becomes known for an environmentally conscious and healthy place to live. 	<ul style="list-style-type: none"> • The initiative becomes sustainable. • The communities involved will be an ideal model of our vision statement.

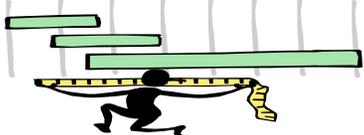
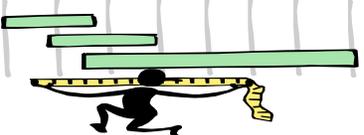
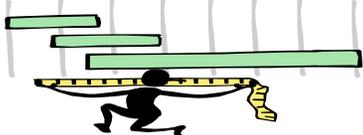
ONE YEAR ACTION PLAN FOR GOAL #1: MARKET ENVIRONMENTALLY CONSCIOUS MINDSET

YEAR 1 - 2005 OUTCOME:

Complete development of a marketing/communications plan

1 st QTR Sept 30, 2004 MEASURABLE OUTCOME		2 nd QTR Dec 31, 2004 MEASURABLE OUTCOME		3 rd QTR March 31, 2005 MEASURABLE OUTCOME		4 th QTR June 30, 2005 MEASURABLE OUTCOME	
<ul style="list-style-type: none"> Hire marketing consultant 		<ul style="list-style-type: none"> Marketing plan outline completed 		<ul style="list-style-type: none"> First draft of marketing plan 		<ul style="list-style-type: none"> Final marketing plan completed and presented to Green Community task force 	
TASKS & ASSIGNMENTS TO ACHIEVE THIS OUTCOME		TASKS & ASSIGNMENTS TO ACHIEVE THIS OUTCOME		TASKS & ASSIGNMENTS TO ACHIEVE THIS OUTCOME		TASKS & ASSIGNMENTS TO ACHIEVE THIS OUTCOME	
TASK	WHO	TASK	WHO	TASK	WHO	TASK	WHO
<ul style="list-style-type: none"> Get approved for funding Define scope Send out RFP Receive and review RFP Interview candidates Select and sign contract 	<p>Oswego and Mont. staff</p> <p>Cons. Found. and hiring committee</p> <p>Oswego and Mont. staff</p>	<ul style="list-style-type: none"> Provide consultant with background Review draft outline 	Committee	<ul style="list-style-type: none"> Hold appropriate meetings to inform and review 	Committee	<ul style="list-style-type: none"> Committee reviews and revises to create final plan Presents plan to task forces Identifies first step of implementation* 	Committee
RESOURCES NEEDED <small>(Be specific about amount of funding needed and possible funding sources)</small>		RESOURCES NEEDED <small>(Be specific about amount of funding needed and possible funding sources)</small>		RESOURCES NEEDED <small>(Be specific about amount of funding needed and possible funding sources)</small>		RESOURCES NEEDED <small>(Be specific about amount of funding needed and possible funding sources)</small>	
\$ 5,000 - \$ 10,000 Villages of Oswego and Montgomery		\$ 0		\$ 0		* Part of plan will be implementation budget	

GREEN COMMUNITY PARTNER GOAL PRIORITY #2 ENGAGE POLITICAL LEADERS

Year 1 END OF 2004 MEASURABLE OUTCOME	Year 3 END OF 2006 MEASURABLE OUTCOME	Year 5 END OF 2008 MEASURABLE OUTCOME
		
What specific <u>OUTCOME</u> do we want to <u>ACHIEVE</u> by the end of 2004 for this goal?	What specific <u>OUTCOME</u> do we want to <u>ACHIEVE</u> by the end of 2006 for this goal?	What specific <u>OUTCOME</u> do we want to <u>ACHIEVE</u> by the end of 2008 for this goal?
Get affected boards to pass a resolution in support of Green Illinois Vision Plan and Partner Organizations endorse the Plan	Create liaison with School District 308 to achieve our goals.	Assist citizens in using a Green Community Confederation
What will be the <u>EVIDENCE</u> to all at the end of 2004 that the above outcome has been achieved?	What will be the <u>EVIDENCE</u> to all at the end of 2006 that the above outcome has been achieved?	What will be the <u>EVIDENCE</u> to all at the end of 2008 that the above outcome has been achieved?
<ul style="list-style-type: none"> • Partner Boards adopt plan • Oswego and Montgomery Boards adopt vision statement 	<ul style="list-style-type: none"> • Liaison with School District 308 created and a contact named. 	<ul style="list-style-type: none"> • Continuing use of the Green Community Confederation by citizens.
What will be the <u>BENEFIT(S)</u> to the community if we achieve this outcome?	What will be the <u>BENEFIT(S)</u> to the community if we achieve this outcome?	What will be the <u>BENEFIT(S)</u> to the community if we achieve this outcome?
<ul style="list-style-type: none"> • Making board aware of vision and generating publicity. Political leaders can influence policies, use politician endorsements in grant request, staff can then implement. 	<ul style="list-style-type: none"> • School District 308 contact can generate publicity at the schools to get students and teachers involved. 	<ul style="list-style-type: none"> • Cleaner environment and increase in conservation of resources.

ONE YEAR ACTION PLAN FOR GOAL #2: ENGAGE POLITICAL LEADERS

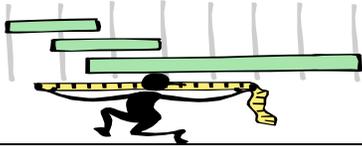
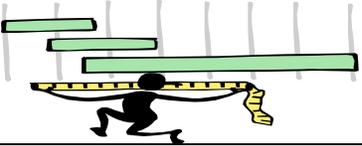
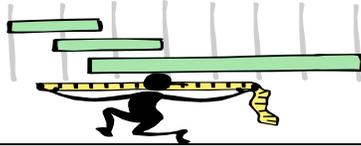
YEAR 1 - 2005 OUTCOME:

Get affected boards to pass a resolution in support of Green Illinois Vision Plan
and Partner Organizations endorse Plan

1 st QTR Sept 30, 2004 MEASURABLE OUTCOME		2 nd QTR Dec 31, 2004 MEASURABLE OUTCOME		3 rd QTR March 31, 2005 MEASURABLE OUTCOME		4 th QTR June 30, 2005 MEASURABLE OUTCOME	
Get vision statement on board agendas →		Could continue to 2 nd quarter Resolution of endorsement (Passed)		→ ?		All resolutions and ordinances have been passed	
TASKS & ASSIGNMENTS TO ACHIEVE THIS OUTCOME		TASKS & ASSIGNMENTS TO ACHIEVE THIS OUTCOME		TASKS & ASSIGNMENTS TO ACHIEVE THIS OUTCOME		TASKS & ASSIGNMENTS TO ACHIEVE THIS OUTCOME	
TASK	WHO	TASK	WHO	TASK	WHO	TASK	WHO
<ul style="list-style-type: none"> • Contact village administrator • Create template ordinance and resolution 	<p>Green Community Committee</p> <p>Respective Committee Member</p>	<p>Agenda scheduling and followup</p> <p>Presentation if necessary</p>	<p>Respective staff</p>	→			
RESOURCES NEEDED (Be specific about amount of funding needed and possible funding sources)		RESOURCES NEEDED (Be specific about amount of funding needed and possible funding sources)		RESOURCES NEEDED (Be specific about amount of funding needed and possible funding sources)		RESOURCES NEEDED (Be specific about amount of funding needed and possible funding sources)	
None		\$ 0		\$ 0		\$ 0	

GREEN COMMUNITY PARTNER GOAL PRIORITY #3

EDUCATE THE PUBLIC

Year 1 END OF 2004 MEASURABLE OUTCOME	Year 3 END OF 2006 MEASURABLE OUTCOME	Year 5 END OF 2008 MEASURABLE OUTCOME
		
What specific <u>OUTCOME</u> do we want to <u>ACHIEVE</u> by the end of 2004 for this goal?	What specific <u>OUTCOME</u> do we want to <u>ACHIEVE</u> by the end of 2006 for this goal?	What specific <u>OUTCOME</u> do we want to <u>ACHIEVE</u> by the end of 2008 for this goal?
Compile a comprehensive list of civic, religious, citizen and school organizations within the Green Community Area and begin communicating with those groups	50% of identified groups have held, participated or sponsored a local environmental program or event	<ul style="list-style-type: none"> The achievement of the State earth Flag Award in 50% of schools ECO Business & Stewardship Awards programs are established and increasing local participation in Initiative.
What will be the <u>EVIDENCE</u> to all at the end of 2004 that the above outcome has been achieved?	What will be the <u>EVIDENCE</u> to all at the end of 2006 that the above outcome has been achieved?	What will be the <u>EVIDENCE</u> to all at the end of 2008 that the above outcome has been achieved?
<ul style="list-style-type: none"> List Comm. To organizations 	<ul style="list-style-type: none"> A list programs and events with corresponding attendant lists will indicate that 50% of groups are participating. Promotional articles from newspapers – electronic scrapbook- to show progress. 	<ul style="list-style-type: none"> Participating schools in the Earth Flag program and businesses in awards program will be tracked with data lists. A stewardship plaque will recognize local participants. The Village's will present awards at local meetings to promote and sustain Green Community ideals.
What will be the <u>BENEFIT(S)</u> to the community if we achieve this outcome?	What will be the <u>BENEFIT(S)</u> to the community if we achieve this outcome?	What will be the <u>BENEFIT(S)</u> to the community if we achieve this outcome?
<ul style="list-style-type: none"> More people involved/aware in Green Community vision 	<ul style="list-style-type: none"> The residents will be educated on environmental issues. The initiative will have more partners, specifically with regards to stewardship activities. The quality of life will be improved with greater pride in the community. 	<ul style="list-style-type: none"> The residents, businesses, and education community will be knowledgeable of environmental issues and initiatives. Oswego and Montgomery will be a role model for other communities thus increasing pride.

ONE YEAR ACTION PLAN FOR GOAL #3: EDUCATE THE PUBLIC

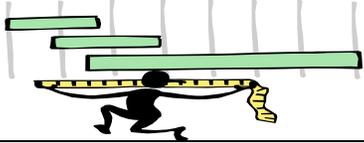
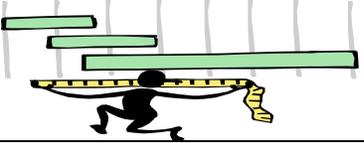
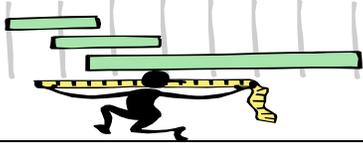
YEAR 1 - 2005 OUTCOME:

Compile a comprehensive list of civic, religious, citizen and school organizations within the Green Community Area and begin communicating with those groups

1 st QTR Sept 30, 2004 MEASURABLE OUTCOME		2 nd QTR Dec 31, 2004 MEASURABLE OUTCOME		3 rd QTR March 31, 2005 MEASURABLE OUTCOME		4 th QTR June 30, 2005 MEASURABLE OUTCOME	
Compile green partner's list Newsletter – paper/e-mail/website (Kick off with political officials, big P.R. event)		Newspaper column (2 monthly) Newsletter _____				→	
Meet with organizations (Establish award/recognition program)		Meet with organizations _____ (5 – 10)		(5 -10)		→ (5 -10)	
TASKS & ASSIGNMENTS TO ACHIEVE THIS OUTCOME		TASKS & ASSIGNMENTS TO ACHIEVE THIS OUTCOME		TASKS & ASSIGNMENTS TO ACHIEVE THIS OUTCOME		TASKS & ASSIGNMENTS TO ACHIEVE THIS OUTCOME	
TASK	WHO	TASK	WHO	TASK	WHO	TASK	WHO
Write newsletters (insert 4 X 6 announce events and awards)	Green Partners Eco Group	Get papers to print	Village Presidents				
Inform others of vision	SCARCE	Get people to write	Village Admins.				
Include business Compile list (emphasize parent groups and schools)	Oswego & Library staff	Add to list, participants in community events	Oswego staff				
RESOURCES NEEDED (Be specific about amount of funding needed and possible funding sources)		RESOURCES NEEDED (Be specific about amount of funding needed and possible funding sources)		RESOURCES NEEDED (Be specific about amount of funding needed and possible funding sources)		RESOURCES NEEDED (Be specific about amount of funding needed and possible funding sources)	
Postage paper time creator (editor)		Newspaper writers – Beacon, Ledger, Sun-Times, Tribune					
Script – main points with focus for group. Power point – burn CD, pamphlet							

GREEN COMMUNITY PARTNER GOAL PRIORITY #4 PURSUE SUSTAINABILITY

(This includes Development, Open Space, Bio-Diversity, etc.)

Year 1 END OF 2004 MEASURABLE OUTCOME	Year 3 END OF 2006 MEASURABLE OUTCOME	Year 5 END OF 2008 MEASURABLE OUTCOME
		
What specific <u>OUTCOME</u> do we want to <u>ACHIEVE</u> by the end of 2004 for this goal?	What specific <u>OUTCOME</u> do we want to <u>ACHIEVE</u> by the end of 2006 for this goal?	What specific <u>OUTCOME</u> do we want to <u>ACHIEVE</u> by the end of 2008 for this goal?
Inform and educate partners, other government agencies, and developers on sustainable design (use field trips and presentations)	Comprehensive evaluation of partner's plans, ordinances, and guidelines for sustainable design ideas. (Evaluate to determine what is working and what could change)	Inter-governmental cooperation to revise, amend, and adopt design parameters incorporating sustainable development ideas.
What will be the <u>EVIDENCE</u> to all at the end of 2004 that the above outcome has been achieved?	What will be the <u>EVIDENCE</u> to all at the end of 2006 that the above outcome has been achieved?	What will be the <u>EVIDENCE</u> to all at the end of 2008 that the above outcome has been achieved?
<ul style="list-style-type: none"> • 100 % increase in attendance at the 2004 Kendall county growth conference by the Green Community and 50 % attendance identified (identified by comprehensive list) strategic organizations; and Green Community workshop held by a partner. • Presence by Development Community 	<ul style="list-style-type: none"> • Ordinances are revised to encourage sustainable development and conservation design principles. • Stormwater Best Management Practices are required to be used. 	<ul style="list-style-type: none"> • Five new on the ground examples of sustainable development that incorporate several conservation design and stormwater Best Management Practices principles. • Residents and public officials understand conservation design principles and their use.
What will be the <u>BENEFIT(S)</u> to the community if we achieve this outcome?	What will be the <u>BENEFIT(S)</u> to the community if we achieve this outcome?	What will be the <u>BENEFIT(S)</u> to the community if we achieve this outcome?
<ul style="list-style-type: none"> • Contact with other communities (partnership relationship with outside world) • Education of Local leaders/decision makers • Education of partner committee members • Local comprehensive resource center 	<ul style="list-style-type: none"> • More sustainable development will lead to a healthier quality of life. • More sustainable development requires less maintenance of infrastructure and stormwater systems, thus, saving tax dollars and costs to homeowners associations. 	<ul style="list-style-type: none"> • Oswego and Montgomery are recognized as leaders in sustainable development, which results in a higher quality of life, no flooding and cleaner water. • New residents are living in harmony with nature in their neighborhoods.

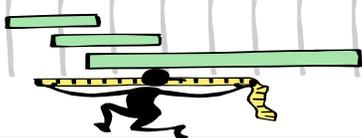
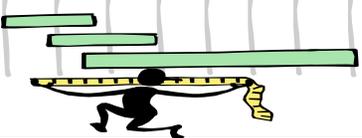
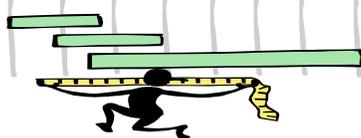
ONE YEAR ACTION PLAN FOR GOAL #4: PURSUE SUSTAINABILITY

YEAR 1 - 2005 OUTCOME:

Inform and educate partners, other government agencies, and developers on sustainable design
(use field trips and presentations)

1 st QTR Sept 30, 2004 MEASURABLE OUTCOME		2 nd QTR Dec 31, 2004 MEASURABLE OUTCOME		3 rd QTR March 31, 2005 MEASURABLE OUTCOME		4 th QTR June 30, 2005 MEASURABLE OUTCOME	
Compilation of sustainability Resources for educational purposes		Partner committee will have created a model "Green Community Workshop" <ul style="list-style-type: none"> • Decision makers and staff • Development community 		Market growth conference to partners and group on comprehensive list		All partners have participated in Green Community workshop. Measured attendance at conference	
TASKS & ASSIGNMENTS TO ACHIEVE THIS OUTCOME		TASKS & ASSIGNMENTS TO ACHIEVE THIS OUTCOME		TASKS & ASSIGNMENTS TO ACHIEVE THIS OUTCOME		TASKS & ASSIGNMENTS TO ACHIEVE THIS OUTCOME	
TASK	WHO	TASK	WHO	TASK	WHO	TASK	WHO
<ul style="list-style-type: none"> • Locate websites and publications • Make contact with other Green Communities and Model Communities • Research Green Building specifications and ordinances • Identify location and means of resource compilation • Research • Research partner's current regulations for sustainability 	SCARCE & Cons. Found. Oswego & park staff ECO Commi. Library staff staff/planners	<ul style="list-style-type: none"> • Partner meetings to determine workshop design • Ytilize compiled resources to determine workshop topics • Determine workshop field trip budget • Budget by partners (lack of funding) • Identify field trip opportunities 	All staff Partner Boards SCARCE & Cons. Found.	<ul style="list-style-type: none"> • Schedule and organize workshops for partners • Brochure with cover letter sent out to list • Followup and enguagement re: attendance • Implement field trip schedule 	Resp. staff member and SCARCE & Cons. Found. Partners comm.	<ul style="list-style-type: none"> • Attend conference • Attend workshops 	Individuals <ul style="list-style-type: none"> • Boards • Commissio ns • Staff • Organizati ons • Business
RESOURCES NEEDED (Be specific about amount of funding needed and possible funding sources)		RESOURCES NEEDED (Be specific about amount of funding needed and possible funding sources)		RESOURCES NEEDED (Be specific about amount of funding needed and possible funding sources)		RESOURCES NEEDED (Be specific about amount of funding needed and possible funding sources)	
<ul style="list-style-type: none"> • IEAP – pollution prevention department • Other communities • Internet and paper publications • Directory of environmental grant makers • Minimum funding needed • Copy paper & time – respective staff • US Green Building counsel – Chicago chapter • Campaign for sensible growth 		Meeting space – no funds needed		<ul style="list-style-type: none"> • Paper and brochures – respective community • Workshop budgets – possible grants • Clean trip funds (Clean energy, CATS/NIPC) 		(Conference)	

GREEN COMMUNITY PARTNER GOAL PRIORITY #5 INCREASE WASTE REDUCTION

Year 1 END OF 2004 MEASURABLE OUTCOME	Year 3 END OF 2006 MEASURABLE OUTCOME	Year 5 END OF 2008 MEASURABLE OUTCOME
		
What specific <u>OUTCOME</u> do we want to <u>ACHIEVE</u> by the end of 2004 for this goal?	What specific <u>OUTCOME</u> do we want to <u>ACHIEVE</u> by the end of 2006 for this goal?	What specific <u>OUTCOME</u> do we want to <u>ACHIEVE</u> by the end of 2008 for this goal?
<ul style="list-style-type: none"> • Provide Village Boards with information regarding the adoption of a “Pay As You Throw” program • Educate public regarding the monetary incentives and benefits of program 	<ul style="list-style-type: none"> • Pass citizen guidelines for composting • Increase tonnage of recyclables • Institute commercial/industrial recycling • Increased Park and Special collections 	Achievement of waste reduction portion of Vision statement – Communities receive the “model city” award for waste reduction.
What will be the <u>EVIDENCE</u> to all at the end of 2004 that the above outcome has been achieved?	What will be the <u>EVIDENCE</u> to all at the end of 2006 that the above outcome has been achieved?	What will be the <u>EVIDENCE</u> to all at the end of 2008 that the above outcome has been achieved?
<ul style="list-style-type: none"> • Renegotiated B.F.I. contract/ pay as you throw • Press release on revised contract • Notice on water bill • See an increase in BFI recycling rebate • Acceptance of composting by citizens (Montgomery and Oswego counties???) 	<ul style="list-style-type: none"> • Participation in Special events has increased • The number of local businesses registered for recycling pick-up is measurable • The recycling/waste data has shown increase in recycling tonnage while waste tonnage has decreased 	<ul style="list-style-type: none"> • All residents and businesses within the Community are recycling, composting, and attending Special Events on a regular basis • It is expected of the Community to participate in waste reduction efforts
What will be the <u>BENEFIT(S)</u> to the community if we achieve this outcome?	What will be the <u>BENEFIT(S)</u> to the community if we achieve this outcome?	What will be the <u>BENEFIT(S)</u> to the community if we achieve this outcome?
<ul style="list-style-type: none"> • Save money for less landfill waste • Educate the public • Save money for individual citizens 	<ul style="list-style-type: none"> • Less household materials and food wastes are entering the landfill • Opportunity is provided locally to reduce household waste, less travel outside of Community for waste reduction 	<ul style="list-style-type: none"> • Same benefits as years one and three • Pride in being recognized for positive efforts

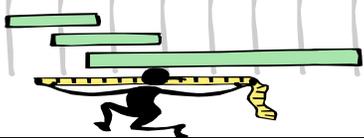
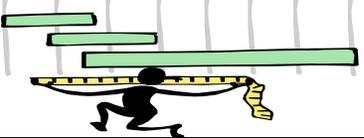
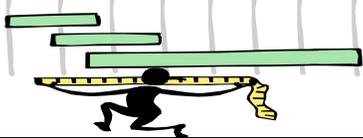
ONE YEAR ACTION PLAN FOR GOAL #5: INCREASE WASTE REDUCTION

YEAR 1 – 2005 OUTCOME:

Provide Village Boards with information regarding the adoption of “Pay As You Throw” program and educate public regarding the monetary incentives and benefits or program

1 st QTR Sept 30, 2004 MEASURABLE OUTCOME		2 nd QTR Dec 31, 2004 MEASURABLE OUTCOME		3 rd QTR March 31, 2005 MEASURABLE OUTCOME		4 th QTR June 30, 2005 MEASURABLE OUTCOME	
BFI contract on board agenda (waste hauler)		Publicity on progress		Report progress to village board		Revised contract (4 th “1/4” or sooner)	
TASKS & ASSIGNMENTS TO ACHIEVE THIS OUTCOME		TASKS & ASSIGNMENTS TO ACHIEVE THIS OUTCOME		TASKS & ASSIGNMENTS TO ACHIEVE THIS OUTCOME		TASKS & ASSIGNMENTS TO ACHIEVE THIS OUTCOME	
TASK	WHO	TASK	WHO	TASK	WHO	TASK	WHO
<ul style="list-style-type: none"> • Revised waste hauler contract (commercial & industrial requirements) • Green community member meet and explain goal to Administrators • Research and educate the board on Pay As You Throw program and need for special collections 	Village Admins. And appropriate board member Partners Staff	<ul style="list-style-type: none"> • Press release 	Village Admins.	<ul style="list-style-type: none"> • Completed recommendation on agenda 	Appropriate Board member	Institute new or revised contract	Village Boards
RESOURCES NEEDED (Be specific about amount of funding needed and possible funding sources)		RESOURCES NEEDED (Be specific about amount of funding needed and possible funding sources)		RESOURCES NEEDED (Be specific about amount of funding needed and possible funding sources)		RESOURCES NEEDED (Be specific about amount of funding needed and possible funding sources)	
Staff time							

GREEN COMMUNITY PARTNER GOAL PRIORITY #6 BUILD MORE PARTNERSHIPS

Year 1 END OF 2004 MEASURABLE OUTCOME	Year 3 END OF 2006 MEASURABLE OUTCOME	Year 5 END OF 2008 MEASURABLE OUTCOME
		
What specific <u>OUTCOME</u> do we want to <u>ACHIEVE</u> by the end of 2004 for this goal?	What specific <u>OUTCOME</u> do we want to <u>ACHIEVE</u> by the end of 2006 for this goal?	What specific <u>OUTCOME</u> do we want to <u>ACHIEVE</u> by the end of 2008 for this goal?
Include 5 more strategic partners: <ul style="list-style-type: none"> • FREP • Fox Metro • Forest Preserve District/County • Oswego Economic Dev. Commission • Homeowners Confederation 	Hire staff person to lead initiative full-time	Partnerships with surrounding Villages and Townships will have been established
What will be the <u>EVIDENCE</u> to all at the end of 2004 that the above outcome has been achieved?	What will be the <u>EVIDENCE</u> to all at the end of 2006 that the above outcome has been achieved?	What will be the <u>EVIDENCE</u> to all at the end of 2008 that the above outcome has been achieved?
<ul style="list-style-type: none"> • All organizations have letter or resolution stating their support for participation 	<ul style="list-style-type: none"> • Create Job description for the new position. • Hire staff person 	<ul style="list-style-type: none"> • Published list of area organizations and contact individuals to continue priority goals beyond the borders of our community.
What will be the <u>BENEFIT(S)</u> to the community if we achieve this outcome?	What will be the <u>BENEFIT(S)</u> to the community if we achieve this outcome?	What will be the <u>BENEFIT(S)</u> to the community if we achieve this outcome?
<ul style="list-style-type: none"> • More diverse community involvement and expertise because of reaching broader perspective 	<ul style="list-style-type: none"> • Mission driven individual to continue community involvement with the priority goals. 	<ul style="list-style-type: none"> • Larger initiatives and goals could be completed during the next planning cycle.

**ONE YEAR ACTION PLAN FOR GOAL #6:
BUILD MORE PARTNERSHIPS**

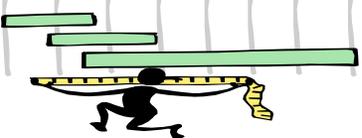
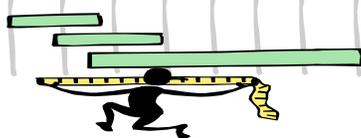
YEAR 1 - 2004 OUTCOME – ACHIEVABLE BY NOVEMBER 04:

Include 5 more strategic partners: FREP, Fox Metro, Forest Preserve District/County,
Oswego Economic Dev. Commission, and Homeowners Confederation

AUGUST 2004 MEASURABLE OUTCOME		SEPTEMBER 2004 MEASURABLE OUTCOME		OCTOBER 2004 MEASURABLE OUTCOME		NOVEMBER 30, 2004 MEASURABLE OUTCOME	
<ul style="list-style-type: none"> Send letter requesting participation and make phone calls and personal meeting 		<ul style="list-style-type: none"> Presentation scheduled and prepared (if needed) 		<ul style="list-style-type: none"> Presentation made to influence participation and give background 		<ul style="list-style-type: none"> Five new agencies be active partners 	
TASKS & ASSIGNMENTS TO ACHIEVE THIS OUTCOME		TASKS & ASSIGNMENTS TO ACHIEVE THIS OUTCOME		TASKS & ASSIGNMENTS TO ACHIEVE THIS OUTCOME		TASKS & ASSIGNMENTS TO ACHIEVE THIS OUTCOME	
TASK	WHO	TASK	WHO	TASK	WHO	TASK	WHO
<ul style="list-style-type: none"> Draft letter Confirm names and addresses send 	Oswego staff	<ul style="list-style-type: none"> Contact new partners and schedule presentation Create formal presentation Select appropriate person to make presentaion 	Oswego staff & SCARCE SCARCE and committee (other presenters)	<ul style="list-style-type: none"> Make presentations 	Appropriate person	<ul style="list-style-type: none"> Recognize new partners (letter?) Determine lead agency 	committee
RESOURCES NEEDED (Be specific about amount of funding needed and possible funding sources)		RESOURCES NEEDED (Be specific about amount of funding needed and possible funding sources)		RESOURCES NEEDED (Be specific about amount of funding needed and possible funding sources)		RESOURCES NEEDED (Be specific about amount of funding needed and possible funding sources)	
\$10		\$100		\$100		<ul style="list-style-type: none"> Start thinking about funding for staff hires (pay attention to fiscal year) Identify grant resources 	

GREEN COMMUNITY PARTNER GOAL PRIORITY #7 SECURE FUNDING

(This goal of funding will be a part of each of the other 6 priorities)

Year 1 END OF 2004 MEASURABLE OUTCOME	Year 3 END OF 2006 MEASURABLE OUTCOME	Year 5 END OF 2008 MEASURABLE OUTCOME
		
What specific <u>OUTCOME</u> do we want to <u>ACHIEVE</u> by the end of 2004 for this goal?	What specific <u>OUTCOME</u> do we want to <u>ACHIEVE</u> by the end of 2006 for this goal?	What specific <u>OUTCOME</u> do we want to <u>ACHIEVE</u> by the end of 2008 for this goal?
Through analysis of priority goals, determine what funding is needed and what/where funding is available.	Declare our community as a “Green Community” to secure grant and public funding.	Funding has been received and used for a variety of programs.
What will be the <u>EVIDENCE</u> to all at the end of 2004 that the above outcome has been achieved?	What will be the <u>EVIDENCE</u> to all at the end of 2006 that the above outcome has been achieved?	What will be the <u>EVIDENCE</u> to all at the end of 2008 that the above outcome has been achieved?
<ul style="list-style-type: none"> Develop written plan to establish and monitor how funding can be secured from the partners, outside agencies, grants, etc. 	<ul style="list-style-type: none"> Grant funds will have been secured from outside agencies to implement priority goals. The “Green Community” identification label will be utilized in promotional and governmental documents/promotions. 	<ul style="list-style-type: none"> Funding has been accepted through grants, public funds, and outside agencies for the continual process towards establishing a “Green Community”. The tracking list of funding sources will recognize multiple and continued funding sources.
What will be the <u>BENEFIT(S)</u> to the community if we achieve this outcome?	What will be the <u>BENEFIT(S)</u> to the community if we achieve this outcome?	What will be the <u>BENEFIT(S)</u> to the community if we achieve this outcome?
<ul style="list-style-type: none"> Funding will allow partnership to reach priority goals and strengthen vision. Tracking funding sources and availability will allow Initiative to seek and secure multiple sources of funding. 	<ul style="list-style-type: none"> The Green Community initiative will be a funded partnership that is accomplishing its priority goals within the community. Oswego and Montgomery will be recognized as a “Green Community”. 	<ul style="list-style-type: none"> The community involved will be an ideal model of the vision statement. Diversity in funding sources will reduce dependency on local public funding sources.

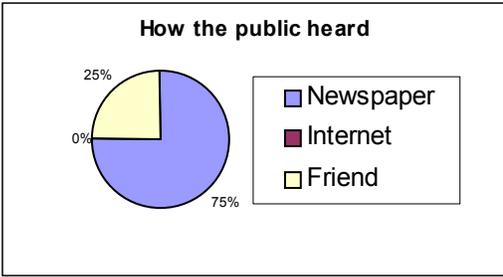
ONE YEAR ACTION PLAN FOR GOAL #7: SECURE FUNDING

YEAR 1 – 2005 OUTCOME:

Through analysis of priority goals, determine what funding is needed and what/where funding is available.

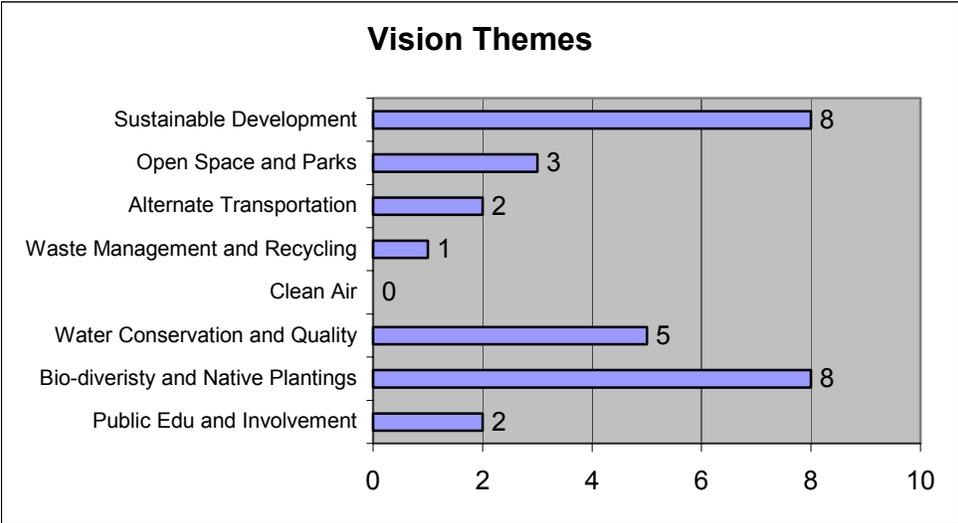
1 st QTR Sept 30, 2004 MEASURABLE OUTCOME		2 nd QTR Dec 31, 2004 MEASURABLE OUTCOME		3 rd QTR March 31, 2005 MEASURABLE OUTCOME		4 th QTR June 30, 2005 MEASURABLE OUTCOME	
<ul style="list-style-type: none"> Determine what priority goals and activities require funding Create comprehensive list of available grants Communicate with partners regarding possible fiscal year funding 		<ul style="list-style-type: none"> Identify specific grants for implementation and apply 				→	
TASKS & ASSIGNMENTS TO ACHIEVE THIS OUTCOME		TASKS & ASSIGNMENTS TO ACHIEVE THIS OUTCOME		TASKS & ASSIGNMENTS TO ACHIEVE THIS OUTCOME		TASKS & ASSIGNMENTS TO ACHIEVE THIS OUTCOME	
TASK	WHO	TASK	WHO	TASK	WHO	TASK	WHO
<ul style="list-style-type: none"> Draft letter to Partner Boards regarding funding Discuss possible funding with Admins/Directors Create list of applicable grants 	Committee Respective staff committee	<ul style="list-style-type: none"> Write grant applications 	committee				
RESOURCES NEEDED <small>(Be specific about amount of funding needed and possible funding sources)</small>		RESOURCES NEEDED <small>(Be specific about amount of funding needed and possible funding sources)</small>		RESOURCES NEEDED <small>(Be specific about amount of funding needed and possible funding sources)</small>		RESOURCES NEEDED <small>(Be specific about amount of funding needed and possible funding sources)</small>	
None, only office supplies & time necessary		Matching funds, if applicable					

Feedback Open House Survey Results



20% of the participants in the March 9, 2004 Open House had attended one of the vision planning sessions. The newspaper was the most effective form of reaching the public.

Sustainable development, engaging political leaders and educating the public were the top three priorities according to the survey on how necessary these things are in achieving future recognition as a “Green Community.”



Residents would like to receive future information primarily through e-mail or a newsletter.

