

Promote your business at Montgomery Fest in beautiful downtown Montgomery along the banks of the Fox River! Now in its 35th year, Montgomery Fest is a great weekend full of family-friendly fun! Enjoy main stage entertainment, a parade, carnival rides, craft booths, fireworks, car show and much, much more! There are many ways to promote your business throughout the entire weekend!

## Event Sponsorship

Event Sponsorship is available at the Diamond, Platinum, Gold, and Silver levels. Events will be made available to sponsors based on the popularity of the event and the sponsorship level. Events that are available for sponsorship will be decided in late spring. If you are interested in sponsoring a particular event, please contact Melanie Smith. Otherwise, once all the events are determined, sponsorships will be assigned with the more expensive and more popular events given to top level sponsors. Sponsoring an event will allow your company's name to be mentioned multiple times throughout the event as well as signage with your company's name whenever advertising the event, and during the entire event.

## Contact Information

**Staff Contact:** Melanie Smith  
msmith@ci.montgomery.il.us  
630-896-8080 ext. 9033

**Village Board Liaison:** Trustee Doug Marecek

For more information about Montgomery Fest, visit our website @ [www.ci.montgomery.il.us](http://www.ci.montgomery.il.us)



# 35th Annual Montgomery Fest



## August 9-11, 2019

Montgomery Park  
Mill St. & River St.  
Montgomery, Illinois

## Sponsorship Opportunities



[www.ci.montgomery.il.us](http://www.ci.montgomery.il.us)

# 35th Annual Montgomery Fest Sponsorship Opportunities

## Diamond Sponsor (\$2,500+)

- Banner on Main Stage throughout the Fest\*
- Sponsorship Recognition on Radio & TV
- VIP Parking Pass
- Main Event Sponsor with Banner\*
- Free Prime Location 10'x10' Booth
- Announcement of Appreciation on Main Stage
- Name in Press Release\*\*
- Name on Thank You Banner\*\*
- Name on Website
- Name in Montgomery Fest Brochure\*\*

## Platinum Sponsor (\$1,500+)

- Main Event Sponsor with Banner\*
- Sponsorship Recognition on Radio
- Free Prime Location 10'x10' Booth
- Announcement of Appreciation on Main Stage
- Name in Press Release\*\*
- Name on Thank You Banner\*\*
- Name on Website
- Name in Montgomery Fest Brochure\*\*

## Gold Sponsor (\$1,000+)

- Event Sponsor with Banner\*
- Free Prime Location 10'x10' Booth
- Announcement of Appreciation on Main Stage
- Name in Press Release\*\*
- Name on Thank You Banner\*\*
- Name on Website
- Name in Montgomery Fest Brochure\*\*

## Silver Sponsor (\$500+)

- Event Sponsor
- Announcement of Appreciation on Main Stage
- Name in Press Release\*\*
- Name on Thank You Banner\*\*
- Name on Website
- Name in Montgomery Fest Brochure\*\*

## Bronze Sponsor (\$300+)

- Name in Press Release\*\*
- Name on Thank You Banner\*\*
- Name on Website
- Name in Montgomery Fest Brochure\*\*

## Friend of the Fest (\$100+)

- Name on Thank You Banner\*\*
- Name on Website
- Name in Montgomery Fest Brochure\*\*

In-kind donations of services and products are also appreciated. Please call Melanie Smith at 630-896-8080 ext. 9033 by July 8th if you would like to make an in-kind donation.

*\* Diamond, Platinum, and Gold sponsors will need to provide their own banner for display at the Fest. Please have your banner delivered to Melanie Smith at Village Hall no later than 4:30 p.m. on August 2nd.*

## 2019 Montgomery Fest Sponsorship Commitment

Montgomery Fest draws thousands of residents from Montgomery and surrounding communities in Kane and Kendall Counties. By becoming a Montgomery Fest sponsor you will be showing both your commitment and support to the greater Montgomery community.

Don't miss this opportunity to showcase your business and help make the **35th Annual Montgomery Fest** our best yet!

On behalf of the 2019 Montgomery Fest Committee, THANK YOU for your community and financial support.

**YES**, I would like to sponsor the 35th Annual Montgomery Fest. *(Check level of sponsorship below:)\*\**

\_\_\_ \$2,500+ Diamond    \_\_\_ \$500+ Silver  
 \_\_\_ \$1,500+ Platinum    \_\_\_ \$300+ Bronze  
 \_\_\_ \$1,000+ Gold    \_\_\_ \$100+ Friend

Business Name (as it should appear on advertising): \_\_\_\_\_

Address: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Contact Email: \_\_\_\_\_

Contact Phone: \_\_\_\_\_

Amount Enclosed: \$ \_\_\_\_\_

*\*\*To guarantee inclusion in the Fest brochure, Press Release and Thank You banner, sponsorship payment must be received by July 8th.*

**Make checks payable to:**  
Village of Montgomery

**Mail to:** Montgomery Fest Sponsorship  
200 N. River St.  
Montgomery, IL 60538

**Please return by July 8, 2019**

